

Engage Your Students This

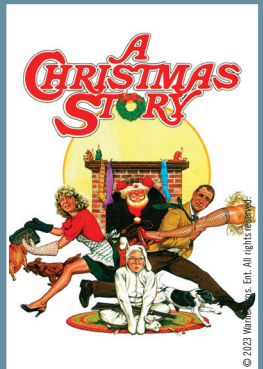
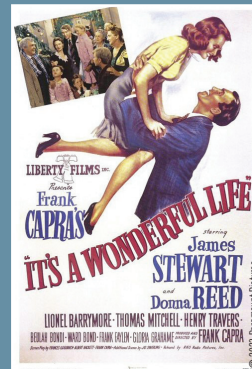
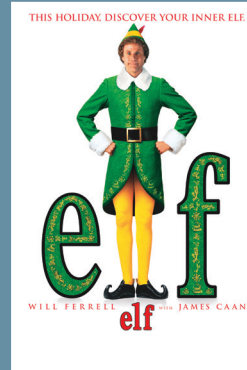
# HOLIDAY SEASON

With  
Movie Events

Interested in more holiday movie options?  
Contact your Account Executive  
for additional ideas.

**SWANK**  
MOVIE LICENSING USA

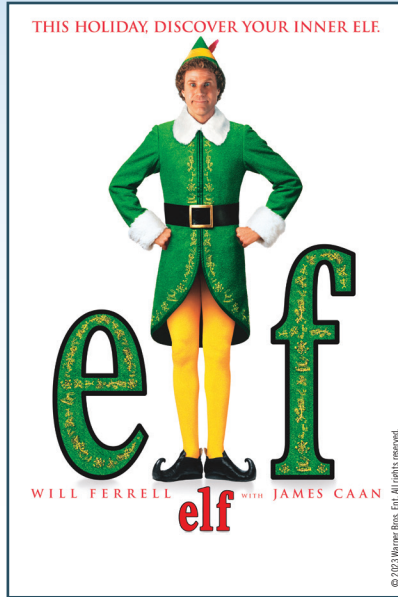
swank.com/k-12-schools | k12movies@swankmp.com



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HOLIDAY SEASON

# HOLIDAY EVENT IDEAS



Elf

## *Event idea:*

Anytime of the year is a great time for candy, candy canes, candy corn and syrup! Let kiddos choose their own treat before the show or make Buddy really proud with a peppermint milkshake and hot cocoa sundae bar!



The Grinch

## *Event idea:*

Guarantee a grinch-free holiday season by having classes decorate their doors! Provide them with supplies to craft wreaths or DIY paper snowflakes.

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# HOLIDAY EVENT IDEAS



The Santa Clause

## *Event idea:*

Play Bingo-Ho-Ho during the screening. Include squares like “an elf appears” or “someone’s given a present” that attendees mark off once they occur on-screen. When someone has bingo, have them ring a small bell so it’s less disruptive to those enjoying the film.



Arthur Christmas

## *Event idea:*

It’s never too early to get a head start on your holiday card! Create a themed photo booth filled with fun, festive props for families to snap a jolly pic or two to use this year.

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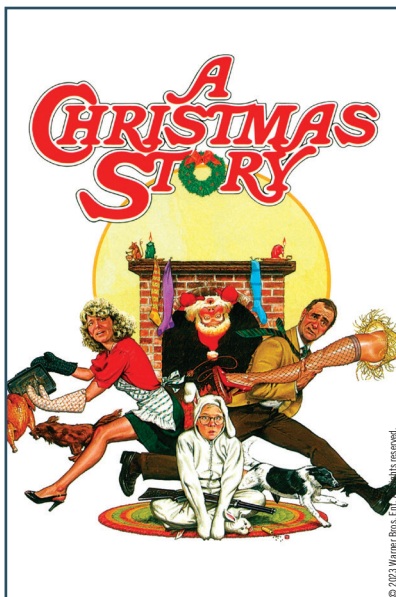
# HOLIDAY EVENT IDEAS



It's a Wonderful Life

## *Event idea:*

Ask students why they think life is wonderful. Have them write down their answer, then create a display of all their beautiful, positive thoughts in your school.



A Christmas Story

## *Event idea:*

Ralphie tells Santa - and anyone else who will listen - that he wants an "official Red Ryder, carbine action, 200-shot, range model air rifle, with a compass in the stock and this thing that tells time." Have families bring in donations to give gifts to those who are less fortunate.

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# HOLIDAY EVENT IDEAS



**The Polar Express**

## *Event idea:*

Set up a Hot Chocolate Station where families can enjoy a warm cup of cocoa with toppings like marshmallows and candy canes while watching the film.



**Dr. Seuss' How the Grinch Stole Christmas**

## *Event idea:*

Before the show, challenge classes to compete in a holiday-themed trivia competition! Make sure to feature a variety of categories, like holiday foods, gifting, carols and more!

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# HOLIDAY EVENT IDEAS



**Abominable**

## *Event idea:*

Invite students to share winter holiday traditions from their cultures. This could include presentations, food sampling, and storytelling, celebrating diversity and inclusion.



**The Nightmare Before Christmas**

## *Event idea:*

Have a cookie-decorating party. Supply icing, sprinkles, candies and more for students to use.