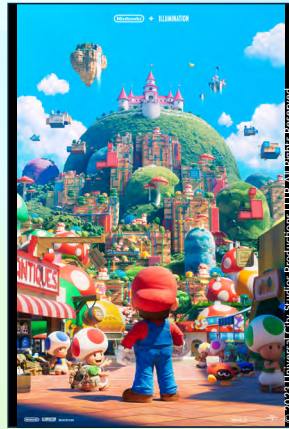
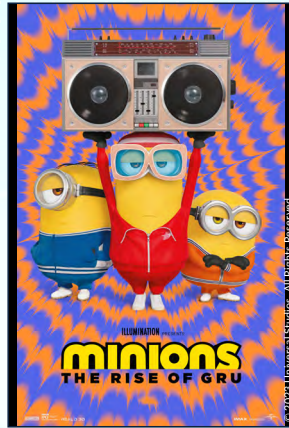


NEW Releases



TOP PROGRAMMING IDEAS

*** SPRING ***

BLACK HISTORY MONTH

February

★ EVENT IDEA ★

Test audience members knowledge of historical Black leaders, inventors and artists with "Who Am I?" trivia before the show. Make sure to have small prizes on hand for multiple rounds of winners.

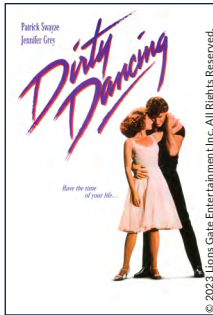


VALENTINE'S DAY

February 14

★ EVENT IDEA ★

Create a variety of unique craft supplies so participants can DIY their own Valentine's Day card for significant others and friends!

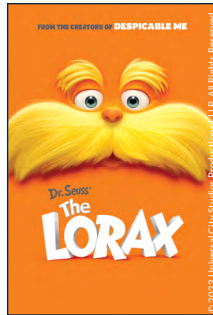


EARTH DAY

April 22

★ EVENT IDEA ★

A community garden is a great way to teach kids – and adults – about the importance of nutrition, where their food comes from, plus science, math and business.



ASIAN AMERICAN & PACIFIC ISLANDER MONTH

May

★ EVENT IDEA ★

AAPI cuisine is as diverse as its people. Help attendees branch out and try some new foods from different cultures by inviting local restaurants and food trucks to take part in an AAPI Food Festival at your event!



*** SUMMER/YEAR ROUND ***

FAMILY MOVIE NIGHT

★ EVENT IDEA ★

Plan a Family Film Series that highlights a new hands-on learning theme each time – like kindness, fitness or multiculturalism! Make sure to include pre or post-show activities that will entertain the entire family.



TEEN NIGHT

★ EVENT IDEA ★

For a successful event, make sure you pick a movie title that will attract a large crowd, offer free popcorn and feature a fun add-on – like a photo op that matches the movie!



DATE NIGHT

★ EVENT IDEA ★

Increase interest in your event by partnering with a local winery for a special wine tasting, or feature live music dancing before the show.



DIVE-IN MOVIE

★ EVENT IDEA ★

Offset costs by renting out floaties and selling themed concessions, like a fish food bar featuring Goldfish crackers, Swedish fish and gummy sharks!



TOP PROGRAMMING IDEAS

*** FALL ***

HISPANIC HERITAGE MONTH

Sept. 15 - Oct. 15

★ EVENT IDEA ★

Partner with local dance studios that offer salsa, bachata, merengue, or flamenco classes for a fun and active event where your community can learn a few new dance moves.



HALLOWEEN

October 31

★ EVENT IDEA ★

Before your showing, include a fun, themed activity - like pumpkin carving, fortune telling or horror movie trivia - to create a wickedly good time for your community.



HOLIDAYS



★ EVENT IDEA ★

Host an evening featuring your favorite holiday carols to spread tidings of good cheer by inviting a local chorus group to perform holiday classics before the movie.



*** FUNDING YOUR PROGRAM ***



Looking to expand your movie program? Be sure to ask your Swank Account Executive about a quantity discount. Sponsorships are also a great way to subsidize your program. Sell ad space on your marketing materials and allow businesses the opportunity to promote at the screening itself. You can even tie in the film with the sponsor. For example, a local car dealership might be interested in sponsoring a showing of "Cars." Wondering how to reach out to local business? Download our free sponsorship guide for step-by-step help securing local sponsors.

*** 2023 MORATORIUMS ***

We've outlined all our limited availability dates for the upcoming year so you can get a head start on planning your complete 2023 schedule! Please note: titles and dates are subject to change.

A Christmas Story (1983): 11/10/23-12/28/23
Amazing Spider-Man 1 & 2: 2/19/21-TBA
American Graffiti: 2/1/23-TBA
Aquaman (2018): 10/1/23-12/31/23
Batman (1989): 3/1/23-7/27/23
Batman Returns (1992): 3/1/23-7/27/23
Beetlejuice: 2/1/23-12/31/23
Captain Marvel: 10/27/23-11/30/23
Casablanca (1942): 2/3/23-3/23/23
Charlie and the Chocolate Factory (2005): 10/1/23-12/31/23
Creed I & II: 10/20/22-4/6/23
Elf (2003): 11/3/23-12/20/23
Gravity (2013): 1/1/23-12/31/23

Guardians of the Galaxy Vol. 1 & 2: 4/21/23-5/26/23
Hairspray (1988): 5/12/23-6/29/23
Hairspray (1988): 5/12/23-6/29/23
Jurassic Park: 2/1/23-TBA
Peter Pan (1953): 7/1/22-2/28/23
Shazam! (2019): 9/1/22-4/20/23
Snow White and the Seven Dwarfs (1937): 7/1/23-6/30/24
Spider-Man 1-3: 2/19/21-TBA
Spider-Man: Far From Home (2019): 9/15/21-TBA
Spider-Man: Homecoming (2017): 9/15/21-TBA
Spider-Man: Into the Spider-Verse (2018): 9/15/21-TBA

Superman 1-4: 3/17/23-5/3/23
The Big Lebowski: 3/16/23-5/20/23
The Exorcist (1973): 1/1/23-12/31/23
The Goonies (1985): 9/1/23-10/18/23
The Hangover (2009): 1/1/23-12/31/23
The Haunted Mansion (2003): 2/1/23-12/31/23
The Little Mermaid (1989): 9/1/22-8/31/23
The Lord of the Rings: The Return of the King (2003): 1/1/23-12/31/23
The Meg (2018): 6/1/23-9/1/23
The Wizard of Oz (1939): 1/1/23-12/31/23
Titanic (1997): 9/1/22-TBA
Willy Wonka & the Chocolate Factory (1979): 10/1/23-12/31/23